

Transport America was experiencing low license status visibility when it came to their 1300 drivers. The company was ordering the required MVRs, however drivers' CDL suspensions and violations were falling through the cracks. It was clear that the Eagan, MN-based company needed a reliable and effective continuous license monitoring solution to gain license status visibility and keep the motoring public safe. When Transport America partnered with SuperVision, they found a solution that not only increased license status visibility but drastically improved their CSA Driver Fitness score.

The Challenge of Visibility

Transport America came to SuperVision® with a Driver Fitness score they knew would be difficult to improve. After implementing SuperVision's License Monitor $^{\text{M}}$ solution, their score was reduced by 49% in just a little over a year.

"We've seen a reduction of nearly 50% in our Driver Fitness score since working with SuperVision," says Director of Compliance, Lori Sellner, "which, is pretty substantial considering the methodology behind the Driver Fitness BASIC." Sellner has been with Transport America since February of 2018 and has had a hand in implementing the License Monitor product along with Vice President, Lisa Gonnerman. Gonnerman, who had worked with SuperVision at her previous company, recommended SuperVision's License Monitor solution.

Lori Sellner remembers the decision being a straightforward one, "Lisa made the case to bring in the [License Monitor] solution, educating us all on the benefits of the program. It was a fairly easy decision to implement SuperVision's License Monitor program," says Sellner, "The biggest challenge for us as a carrier was not having the visibility to CDL issues with drivers."

The reality of the industry is that drivers who receive license suspensions are often unaware for weeks at a time because they are not at home when a notice arrives in the mail. When a license status change is left unchecked, the carrier can be held liable for motor vehicle accidents or a driver continuing their work on a suspended license.

"With License Monitor™,
many times we'll be made
aware of CDL issues even
before the driver becomes
aware, so we can
immediately inform drivers,
resolve the issue, and reduce
any potential violations."

When a trucking company can see CDL statuses at all times, they reduce their exposure for liability. The implementation of SuperVision's License Monitor solution gave Transport America the visibility they needed while reducing liability and improving their safety posture.





SuperVision® License Monitor™

License Monitor is an industry-leading, continuous driver license monitoring solution that provides actionable data and motor vehicle reporting to fleet carriers. Only License Monitor continuously monitors driver motor vehicle records across the U.S. and Canada with faster and more frequent driver alerts, all delivered on the easiest-to-use monitoring application. Fleet managers can import and manage driver rosters for any size fleet and set preferences to receive alerts by email and through the application.

The License Monitor™ Advantage:

- Easily monitor any size fleet and all types of drivers
- Receive data from 51 U.S. jurisdictions and all 13 Canadian provinces
- Obtain CDLIS reports supported by one-click automated motor vehicle report (MVR) ordering
- Store all driver-related documents in a single secure location with Document Vault
- Stay informed 24/7 with the first and only driver license monitoring mobile app

A Significant Improvement

CSA scores are an important number that can lower insurance costs and help trucking companies gain bigger clients. These scores are client-facing, and a lower score showcases low risk and safer drivers.

The FMCSA determines an overall Driver Fitness score for motor carriers. Once a score gets higher than intended; unfortunately, it becomes very difficult to lower to a more appealing number.

According to Sellner, "One violation could potentially increase your score anywhere from 10 to 20%, so it can be possible to see more of a rapid increase in this BASIC, than a decrease."



This difficulty in score improvement contributed to Transport America's assumption that their CSA score would stay relatively the same.

The partnership between Transport America and SuperVision allows the trucking company to receive the highest level of license status visibility available in the industry. As the partnership continues and Transport America grows, License Monitor continues to work behind the scenes to maintain license status visibility, keeping the company and its drivers safe.



SuperVision® provides comprehensive, fleet-safety and performance management solutions that optimize fleet oversight and driver behavior, through advanced data, actionable insights, analytics, and reporting. SuperVision is the latest in a line of industry-leading products and services created by Explore Information Services and Solera Companies. Since 1989, Explore Information Services has been providing risk-data services and developing superior information solutions for commercial fleets, insurance companies, and government entities.



Learn more about the products discussed in this case study (shown above) or schedule a free demo by visiting our website at esupervision.com

